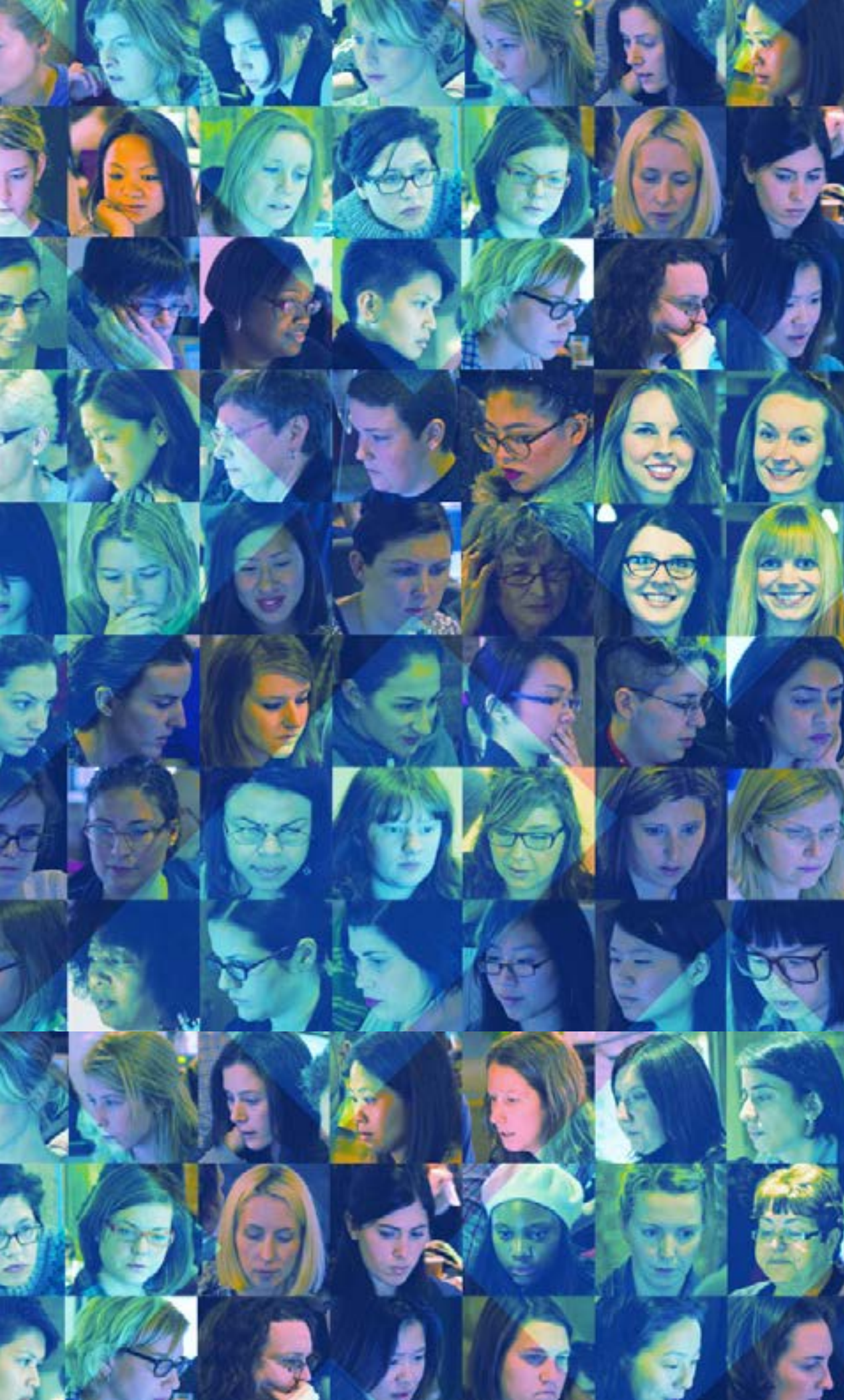


✦ ladies  
learning  
code



# Ladies Learning Code Sponsorship & Partnership Opportunities

## Who We Are

We are a not-for-profit organization with the mission to be the leading resource for women and youth to become passionate builders - not just consumers - of technology by learning technical skills in a hands-on, social, and collaborative way. Since 2011, we've taught over 23,000 Canadian women and youth to code. And, we're just getting started.

Check out our Annual Impact Report [here](#).

## What Makes Us Different?

### 1) Our Learning Environment

The key to our success has been our unique social and collaborative approach to technical learning that has a 4-1 ratio of learners to volunteer mentors. Ladies Learning Code is known as a safe, welcoming environment where beginners of all backgrounds feel comfortable learning.

### 2) The Cross-Canada National Approach

We're the only organization providing technical workshops for women and youth in 22+ cities across Canada (and growing!) As we expand nationwide, we work with local leaders to create solution that address the unique needs of their communities. Being a grassroots, community-driven organization is what has made all the difference.

### 3) Our Community

Women, men, beginners, experts, youth and everyone in between. All are equally important -- and present -- at Ladies Learning Code. Whether you're interested in engaging seasoned developers, women who are building their first website, or some of Canada's brightest young minds, all are present in our community.

### 4) We Founded Canada's National Learn to Code Days

We founded [National Learn to Code Day](#) and [Girls Learning Code Day](#) as cross-Canada initiatives to make digital literacy a household name. And it's working! Each year, we have over 1,200 women and girls participate in simultaneous one-day workshops across the country.

## What Does Ladies Learning Code Look For in a Partnership?

We're big fans of win-win relationships. We know that collaboration with organizations that share our vision are essential to the success of our mission, and we are looking for sustainable, mutually-beneficial partnerships for the long-term.

Let's chat.



### Hubba - Ben Zifkin, Founder & CEO

Sponsoring Ladies Learning Code is one of the best investments our company has made. It allows us to get involved in a cause - promoting digital literacy - that supports our company values while allowing us to integrate ourselves in the fabric of the startup community in Toronto, fostering many new business relationships for our growing company.

### Nascent Digital - Shawn Konopinsky, Co-Founder & CEO

Our relationship with Ladies Learning Code has allowed us to tap into a network of strong developers and designers, making key additions to our organization that allow us to take on valuable client projects that propel our business forward.

**Ready to find out what a partnership  
with Ladies Learning Code would look  
like for you?**

**Get in touch:**

**[partnerships@ladieslearningcode.com](mailto:partnerships@ladieslearningcode.com)**

**[www.ladieslearningcode.com](http://www.ladieslearningcode.com)**